



ATTEND WITH CONFIDENCE

WORKING TOGETHER TO PROTECT.

Preparations for the exhibition are progressing with the full expectation that Rail Live will safely take place on 9th & 10th September this year.

We have been working with the Association of Event Organisers, other event organisers and with the venue to ensure that, subject to government approval, we can run a safe and successful trade exhibition for the rail industry. We expect the appropriate authorities to allow trade exhibitions to re-open based on the assured implementation of agreed health and safety standards. The re-opening of trade exhibitions will drive economic revitalisation.

We will also be working alongside Network Rail and ORR to ensure our new health and safety policy, put in place for a covid-safe exhibition, receives their seal of approval. Our thoughts behind getting both of these organisations involved at this stage is to ensure you feel confident, as a visitor or exhibitor, to attend the show knowing that an independent 3rd party has deemed all the measures put in place as sufficient and we intend for them to be over and above what the government expect of us.

In a trade environment, unlike other types of large events, the format of an exhibition allows the organising stakeholders to structure and steer the audience on all steps of their journey – from their registration, to their arrival on site and entry, to the way they navigate the show floorplan, meetings spaces, and seminar theatres, as well as the catering and sanitary options available to them.

Exhibitions are the marketplaces and meeting places for entire industries – regionally, nationally, and internationally. Exhibitions are a much-needed fast track to drive the economic recovery after covid-19 – especially for small and medium-sized enterprises, who represent the backbone of every economy and for whom exhibitions and face-to-face events are a leading sales channel. In addition to the industries they serve, exhibitions also contribute to regional development and generate revenue for the travel and tourism sector, as well as hotels, restaurants, retail and transportation.

Throughout this document, we will outline the preparations we are working on to adhere to social distancing and how we will create a safe environment for visitors, exhibitors, contractors and our team here at Rail. The show *will* have to be different this year compared to what we have come to know and love but we still believe we can bring together the entire railway industry to provide useful insight for a post-covid environment, contribute to a much needed economic recovery and reinforce the business relationships and friendships that have been so difficult during lockdown.

Safety will remain the key concern and the correct protocols will be put in place.

OUTDOOR EXHIBITION

Rail Live takes place at Quinton Rail Technology Centre and the show space we occupy benefits from over 270,000 m² of outdoor exhibition space. This year we will be removing the indoor structure ensuring all stands will be outdoors.



ALL STANDS ARE OUTDOORS



**NEW OPEN-AIR SEMINAR
THEATRE WITH ROOF**



**POSTPONEMENT OF THE
INDOOR EXHIBITION
STRUCTURE TO 2021**

OUR 4 CORE PRINCIPALS



Communication

Providing clear and helpful guidelines to ensure safe compliance via signage and pre-event documents.



Track and tracing

Using our data to ensure we know exactly who has attended and supporting the download of the government track and trace app when available.



Social distancing

Utilising the space available to us to space out exhibits and visitors for the safe movement of people at the venue.



Enhanced Sanitisation

Enhanced cleaning of hot spot areas and multiple hand sanitising stations throughout the venue.

COMMUNICATION

The safety and wellbeing of our visitors, exhibitors and staff are our number one priority. We will be communicating in a variety of ways before and during the show and these details may be provided via our event website or social media channels or whilst you're on site via our venue signage or our staff. Please remain alert.



TOUCH-FREE JOURNEY

We have made changes where physically possible to ensure we have minimised the need to touch.



FOOD AND DRINK

We have asked our event caterers to amend their menus so cutlery or packaging is used to hold the food.



INFORMED EVENTS TEAM

Our events team have been thoroughly briefed on the importance of these new safety measures and will be on hand to support visitors and exhibitors in the run up to and during the exhibition.



EMAIL AND PHONE

Our team may email and call regularly with updates about the exhibition. Please ensure we have the correct contact details for you. You will also be able to contact us via these same methods before, during and after the exhibition.

TRACK AND TRACING



Pre-registration

All attendees, exhibitors and staff will need to be pre-registered before entering the site



Contact Tracing

Supporting contact tracing through promoting use of the Government app



Temperature Screening*

Visitors may be asked to undergo temperature screening upon entry to the site

*If this be required in the government guidelines.



Data

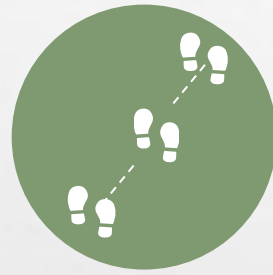
We will collect visitor and exhibitor data in accordance with GDPR, however we will share details, should the local authority request it, for the purposes of track and tracing only.

DISTANCING MEASURES



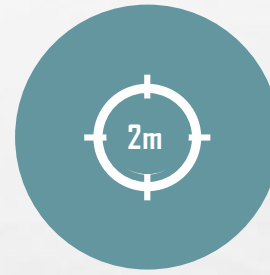
ONE-WAY SYSTEMS

To ensure the safe flow of traffic with a controlled one-way route with regular turning points to revisit stands.



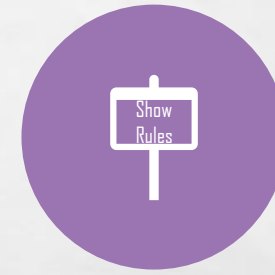
FOOTFALL MANAGEMENT

Ensuring adequate queueing spaces implemented across the venue and letting in a steady flow of visitors.



FLOOR MARKERS

Floor markers in queues and in the open seminar theatre alongside crowd barriers will be used to support the new distancing measures.



CLEAR SIGNAGE

Clear visible signage will be in place to guide visitors and exhibitors around the venue.



Toilet cleaning schedules increased



Dedicated toilet attendants



Removing toilet trailers over to individual cubicles



Sanitise hands before entering cubicles/touching doors and on exit

ENHANCED CLEANING & HYGIENE

REGISTRATION ZONE



PERSPEX SCREENS

Installed at registration desks and info points to protect staff and visitors.



EXTRA WIDE MARQUEE

Installation of a new extra wide marquee with a roof only providing an open air space when entering the show.



PRINT AT HOME BADGES

Badges will be emailed in advance so you can print at home and bring them with you.



CONTACTLESS PRINTING

For those who cannot print or forget their badge, you will be able to scan your barcode for contactless printing.

CATERING



**Spacious
queues and
floor markers**



**Pre-packaged
food available
for grab&go**



**Hot foods
served with
disposable
cutlery**



**Additional
hygiene
measures**



**Able to bring
your own
food/snacks
from home**



**All catering
units will be
outdoors**



**Seating
spaced out and
cleaned
regularly**

HAND SANITISATION



Hand sanitisation stations will be placed throughout the venue for visitor and exhibitor use



We encourage all exhibitors to bring sanitisation stands for their team on the stand



It is important that regular use of hand gels where available throughout the exhibition are used to limit any risk of spreading the virus or germs.



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YOUR RAIL LIVE CONTACTS